

SPONSORSHIP BROCHURE



SATURDAY, MARCH 9TH 2024

THE AWARDS

The Ghana FinTech Awards 2023 is an annual event aimed at identifying Financial Technology (FinTech) Companies and Banking Institution's stalwarts and celebrating their successes through the year. Individuals and companies are recognized and acknowledged for their efforts and achievements as they strive to build competitive and sustainable companies in a fast paced and challenging environment.

In addition, the Awards event aims at promoting Ghana's FinTech competitive advantage and the journey to building a resilient Fintech space for economic growth and achieving financial inclusion, thereby enhancing on the convenience of financial transactions.

The Ghana Fintech Awards has demonstrated an increase in scope over the years by expanding its reach and recognizing more differentiated fintech companies with the aim of encompassing emerging technologies. This is entirely due to the ability of Fintechs to be embedded or plugged into every industry that has an online presence or e-commerce.



2023 AWARD CATEGORIES

- Fintech company of the year
- Male Fintech personality of the year
- Female Fintech personality of the year
- Fintech Start-up of the year
- Fintech & Bank partnership of the year
- Fintech & Non-Bank partnership of the year
- Agritech of the year
- Healthtech of the year
- Edutech of the year
- Pentech/Insurtech of the year
- IT/ Tech of the year
- Fintech Innovation of the year
- Lifetime Achievement for Financial Inclusion
- Leading Payments Technologies Service Provider
- Leading Fintech Solutions Provider
- Fintech Platform of the Year
- UI/UX Fintech company of the year
- Regtech Solution of the year
- Fintech CTO/CIO of the year award
- Young Fintech Leader of the Year
- Fintech for Financial Inclusion firm of the year
- Blockchain company of the year
- Cybersecurity company of the year
- Fintech Discovery of the Year
- Compliant Fintech Company of the Year
- E-Commerce Platform of the Year
- Regulator of the Year







ATTENDEES

The Ghana Fintech Awards welcomes all private, government, non-profit entities and Associations for whose sake fintech firms are building and improving on innovative and convenient platforms for their day-to-day financial transactions.

Most attendees will be invited as well as interested persons or entities can express their interest and intent to support the event.

THEME: BALANCING INNOVATION AND COMPLIANCE IN CREATING A DIGITAL ECONOMY.

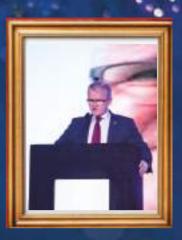


















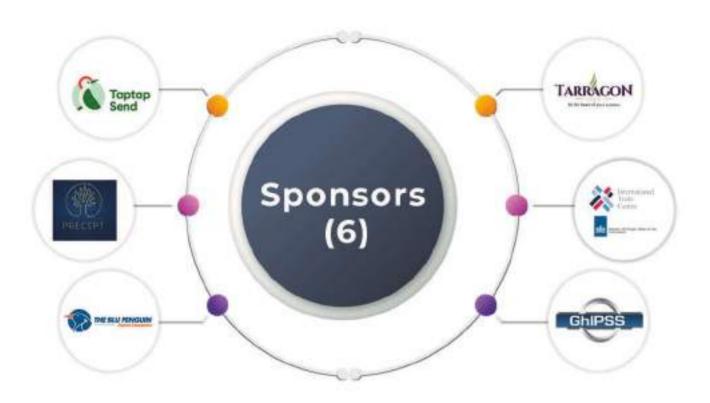








2022 STATS









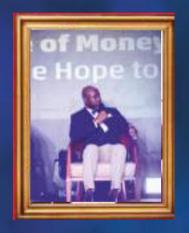
























ORGANIZERS



The Ghana Fintech and Payments Association is the foremost fintech community and not-for-profit organization established to promote the advancement of financial technologies and payment systems in Ghana. The Association is well-positioned to serve financial technology professionals, companies and start-ups, as well as other entities



Arkel Limited is a Performance Improvement Consultancy and Sustainable Solutions Management Company, specialized in assisting clients develop and improve their operations with cutting-edge technology, while developing agreeable strategies. With a growing track record that includes successful projects regionally and internationally, Arkel Limited is strategically positioned to navigate the complexities presented by the changing dynamics of the global business environment.



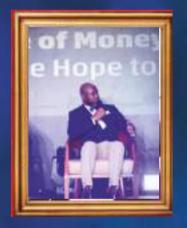
KPMG firms operate in 143 countries around the globe, offering tax and advisory services. Through helping other organizations mitigate risks and grasp opportunities, we can drive positive, sustainable change for clients, our people and society at large. KPMG is committed to quality and service excellence in all that we do, bringing our best to clients and earning the public's trust through our actions and behaviors both professionally and personally.

We lead with a commitment to quality and integrity across the KPMG global organization, bringing a passion for client success and a purpose to serve and improve the communities in which KPMG firms operate. In a world where rapid change and unprecedented disruption are the new normal, we inspire confidence and empower change in all we do.

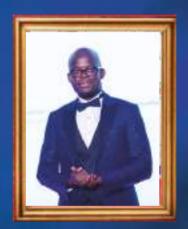






















The Ghana Fintech Awards is an annual event that celebrates and recognizes outstanding achievements and innovations in the financial technology industry in Ghana. The awards showcase the best fintech companies, products, and services that have made significant contributions to the development of the sector. The event brings together stakeholders in the fintech industry, including entrepreneurs, investors, regulators, and policymakers, to network, share ideas, and discuss the future of fintech in Ghana. The Ghana Fintech Awards is an important platform for promoting financial inclusion, digital transformation, and economic growth in Ghana.