



SPONSORSHIP BROCHURE



FEBRUARY 3RD 2024

THE AWARDS

The Ghana FinTech Awards 2023 is an annual event aimed at identifying Financial Technology (FinTech) Companies and Banking Institution's stalwarts and celebrating their successes through the year. Individuals and companies are recognized and acknowledged for their efforts and achievements as they strive to build competitive and sustainable companies in a fast paced and challenging environment.

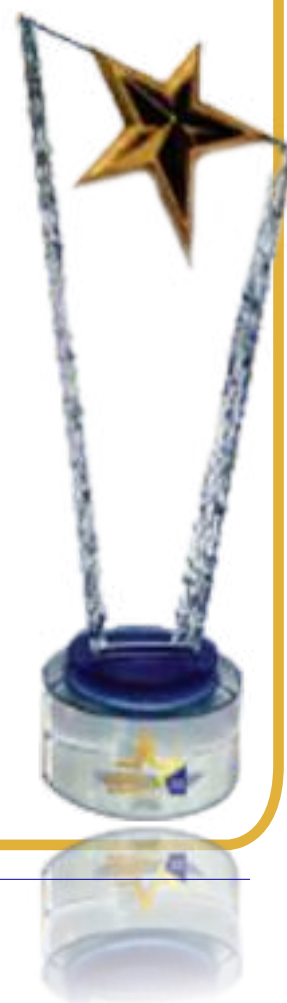
In addition, the Awards event aims at promoting Ghana's FinTech competitive advantage and the journey to building a resilient Fintech space for economic growth and achieving financial inclusion, thereby enhancing on the convenience of financial transactions.

The Ghana Fintech Awards has demonstrated an increase in scope over the years by expanding its reach and recognizing more differentiated fintech companies with the aim of encompassing emerging technologies. This is entirely due to the ability of Fintechs to be embedded or plugged into every industry that has an online presence or e-commerce.



2023 AWARD CATEGORIES

- ✦ Fintech company of the year
- ✦ Male Fintech personality of the year
- ✦ Female Fintech personality of the year
- ✦ Fintech Start-up of the year
- ✦ Fintech & Bank partnership of the year
- ✦ Fintech & Non-Bank partnership of the year
- ✦ Agritech of the year
- ✦ Healthtech of the year
- ✦ Edutech of the year
- ✦ Pentech/Insurtech of the year
- ✦ IT/ Tech of the year
- ✦ Fintech Innovation of the year
- ✦ Lifetime Achievement for Financial Inclusion
- ✦ Leading Payments Technologies Service Provider
- ✦ Leading Fintech Solutions Provider
- ✦ Fintech Platform of the Year
- ✦ UI/UX Fintech company of the year
- ✦ Regtech Solution of the year
- ✦ Fintech CTO/CIO of the year award
- ✦ Young Fintech Leader of the Year
- ✦ Fintech for Financial Inclusion firm of the year
- ✦ Blockchain company of the year
- ✦ Cybersecurity company of the year
- ✦ Fintech Discovery of the Year
- ✦ Compliant Fintech Company of the Year
- ✦ E-Commerce Platform of the Year
- ✦ Regulator of the Year
- ✦ Banking Innovative Product of the Year (SME)
- ✦ Banking Innovative Product of the Year (Retail)
- ✦ Mobile Banking App of the Year
- ✦ Digital Bank of the Year
- ✦ ESG Bank of the Year



GHANA FINTECH AWARDS 2023



ATTENDEES

The Ghana Fintech Awards welcomes all private, government, non-profit entities and Associations for whose sake fintech firms are building and improving on innovative and convenient platforms for their day-to-day financial transactions.

Most attendees will be invited as well as interested persons or entities can express their interest and intent to support the event.

THEME: BALANCING INNOVATION AND COMPLIANCE IN CREATING A DIGITAL ECONOMY





HEADLINE SPONSOR

GhC 360,000.00

- ✈ Branding in all event live sessions and marketing collaterals
- ✈ 2 dedicated pages in event brochure to be circulated to attendees, on-site and online
- ✈ Leader board banner on event website landing page (wide rectangular advertising space 728-pixels-wide by 90-pixels-high (728×90))
- ✈ Lead debater slot on chosen side of the debate
- ✈ Skyscraper banner on event website support page (narrow banner advertisement usually placed to the right of content on a Web page measuring 160 X600pixel)
- ✈ 10 minutes feature interview in pre-event video to be aired on social media platforms
- ✈ 10 minutes presentation at the awards
- ✈ Exclusive Branded materials at the event
- ✈ Four standing pull-up banners at the event
- ✈ Total of 20 minutes of advertisements or promotional video to be played in between sessions
- ✈ All Access VIP Pass and front row seats for a maximum of 10 team members (reserved table)
- ✈ Opportunity to present awards at the awards night
- ✈ Presence on stage when the ultimate award winner is announced
- ✈ Presence on stage with all award winners for a photo opportunity
- ✈ Join in on a maximum total of 60 mins Radio and TV interviews pre and post event

PLATINUM

GhC180,000.00

- ✈ Branding in all event live sessions and marketing collaterals
- ✈ 1 dedicated page in event brochure to be circulated to attendees, on-site and online
- ✈ Supporting debater slot on chosen side of the debate
- ✈ Skyscraper banner on event website support page (narrow banner advertisement usually placed to the right of content on a Web page measuring 160 X600pixel)
- ✈ 5 minutes feature interview in pre-event video to be aired on social media platforms
- ✈ Three (3) pull-up banners at the event
- ✈ Total of 10 minutes of advertisements or promotional videos to be played in between sessions
- ✈ All Access VIP Pass and front row seats for a maximum 6 team members
- ✈ Opportunity to present Awards at the Awards Night
- ✈ Join in on a maximum total of 30 mins Radio and TV interviews pre and post event





DIAMOND

GhC120,000.00

- ✈ Branding in all event live sessions and marketing collateral
- ✈ 1 dedicated page in event brochure to be circulated to attendees, on-site and online
- ✈ Skyscraper banner on event website support page (narrow banner advertisement usually placed to the right of content on a Web page measuring 160 X600pixel)
- ✈ Two (2) minutes feature interview in pre-event video to be aired on social media platforms
- ✈ Two (2) pull-up banners at the event
- ✈ Total of 5 minutes of advertisements or promotional videos to be played in between sessions
- ✈ All Access VIP Pass and for a maximum 4 team members to the Awards Night
- ✈ Opportunity to present Awards at the Awards Night
- ✈ Join in on a maximum total of 15 minutes Radio and TV interviews pre and post event

GOLD

GhC 96,000.00

- ✈ Half page in the event brochure to be circulated to attendees
- ✈ 1 minute feature interview in pre-event video to be aired on social media platforms
- ✈ Company logo on all branded materials of the event
- ✈ One (1) pull-up banner at the event
- ✈ Total of 5 minutes of advertisement or promotional videos to be played in between sessions
- ✈ All Access VIP Pass and front row seats for a maximum 4 team members at the Awards Night
- ✈ Join in on a maximum total of 10 mins Radio and TV interviews pre-event

SILVER

GhC 60,000.00

- ✈ Quarter page in the event brochure to be circulated to attendees
- ✈ Company logo on all branded materials of the event
- ✈ One (1) pull-up banner at the event
- ✈ Total of 5 minutes of advertisement or promotional video to be played in between sessions
- ✈ All Access VIP Pass and a maximum seating of 2 team members at the Awards Night
- ✈ Join in on a maximum total of 5 mins Radio and TV interviews pre-event

ADDITIONAL SUPPORT

- ✈ Table of Eight (8) - GhC 24,000.00
- ✈ Table of Six (6) - GhC 21,000.00
- ✈ Table of Four (4) - GhC 16,800.00





2022 STATS



Award
Winners

24



22



2021 STATS





ORGANIZERS



The Ghana Fintech and Payments Association is the foremost fintech community and not-for-profit organization established to promote the advancement of financial technologies and payment systems in Ghana. The Association is well-positioned to serve financial technology professionals, companies and start-ups, as well as other entities



Arkel Limited is a Performance Improvement Consultancy and Sustainable Solutions Management Company, specialized in assisting clients develop and improve their operations with cutting-edge technology, while developing agreeable strategies. With a growing track record that includes successful projects regionally and internationally, Arkel Limited is strategically positioned to navigate the complexities presented by the changing dynamics of the global business environment.



KPMG firms operate in 143 countries around the globe, offering tax and advisory services. Through helping other organizations mitigate risks and grasp opportunities, we can drive positive, sustainable change for clients, our people and society at large. KPMG is committed to quality and service excellence in all that we do, bringing our best to clients and earning the public's trust through our actions and behaviors both professionally and personally.

We lead with a commitment to quality and integrity across the KPMG global organization, bringing a passion for client success and a purpose to serve and improve the communities in which KPMG firms operate. In a world where rapid change and unprecedented disruption are the new normal, we inspire confidence and empower change in all we do.





The Ghana Fintech Awards is an annual event that celebrates and recognizes outstanding achievements and innovations in the financial technology industry in Ghana. The awards showcase the best fintech companies, products, and services that have made significant contributions to the development of the sector. The event brings together stakeholders in the fintech industry, including entrepreneurs, investors, regulators, and policymakers, to network, share ideas, and discuss the future of fintech in Ghana. The Ghana Fintech Awards is an important platform for promoting financial inclusion, digital transformation, and economic growth in Ghana.

For more information, Sponsorships, Partnerships etc, please contact:

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Ghana Fintech Awards

